

# SOCIAL ACTION FOR INTEGRATED DEVELOPMENT

SHADNAGAR - DISTRICT- RANGAREDDY. STATE - TELANGANA

## Annual Report for the year 2020-2021

Dear Friends,

I am glad to present the Annual report for the Year 2020-2021. Many new programmes were introduced during the Present year and the programmes are reaching several poor and deserving people and several revenue mandals of the District.

As you all are aware, Our Society **SOCIAL ACTION FOR INTEGRATED DEVELOPMENT ( SAID )** is a secular, non-governmental, voluntary organisation working for the development of rural poor, particularly for the benefit of women and children. It has started during the year 1993 and from that date, this Organisation is concentrating on various developmental programmes to women such as Awareness Camps and motivated rural population towards developmental activities. During the year 2020-2021, the following activities were taken up by our organization.

### **Vision:**

Create an inclusive society where all stakeholders, particularly vulnerable participate with full empowerment and gain equal access and control over services, resources, and institutions.

### **Mission:**

Promote social inclusion and democratic governance so that the vulnerable sections – Tribes, dalits and women, of our society, are empowered to effectively and decisively participate in mainstream development and decision making process.

### SAID Watershed Development Approach

**SAID** Shadnagar continued its integrated watershed development programme in various parts of the Shadnagar Area with the objective of developing models of sustainable development in resource degraded areas. Through its expert manpower, applied research and field experience in resource management and people's participation, SAID has been working in watershed development with the following objectives:

- Promote appropriate technologies for efficient and sustainable use of rainwater.
- Conservation of soil and improve the land productivity
- Regenerate the vegetation cover on denuded wastelands, promote tree based farming systems and sustainable agriculture.
- Improve Livestock Productivity
- Bring the underprivileged sections of society in to the mainstream
- Equip rural communities for sustainable management of the natural resources.
- Create year round self-employment opportunities within the village.



## AWARENESS ON CLIMATE CHANGE

It is the time to act on awareness generation among rural people on climate change and necessary steps to adopt towards tuning to climate change. Mankind is confronted with a twofold challenge: The global energy demand has to be met, while at the same time preventing climate change, before it becomes uncontrollable. The basic concept of **SAID** is to address these problems economically and in time by harnessing renewable energies.

While lot of efforts are being put in renewable energy sector, **SAID** is planning to exercise solar energy devices promotion, as well as promoting entrepreneurs in rural area by providing adequate training on operation & Maintenance of solar devices.

It is time to feel responsible on climate change and its consequences. Promoting this debate from high school children to post-graduate level students, to think about possible solutions.

## CHILD TRAFFICKING (AIDS AWARENESS):

To bring awareness about Child Trafficking and prevention of AIDS among public, Director of **SAID** has organised a rally on AIDS in Shadnagar on 1<sup>st</sup> December 2020 the World AIDS Day. **SAID** Volunteers were actively participated in that rally by inviting people from village level committees of its targeted villages, members from women groups and youth clubs. They brought the message of 'Control of AIDS through Prevention' to their respective villages. During this month, SAID has organised village level meetings with its target population at Amrabad and Lingala Mandals and discussed the same matter as a follow up action. The leaders of village level Committees, Youth Clubs and Women Groups (self help groups) are come forward to educate others in their respective groups.

## HEALTH CAMPS:

We organized Health Camps during the month of September 2020 at our targeted villages and propagated the importance of balanced nutritious diet for the good health of mother and children at our targeted area. We brought awareness about water born diseases and how to avoid them to take precautionary measures. We invited Doctors and Government Medical Officers to these camps. They examined the poor people and suggested necessary medicines. Awareness education was provided on preventive measures, low cost home remedies, etc.

## LEGAL AWARENESS:

This year our Organisation has organized campaign on legal rights of women in our targeted areas. After observing dowry deaths and atrocities against women in Rangareddy- District, our Executive Committee took a decision to eradicate the social evil in the present society; we conducted this campaign through cultural media. We also conducted group meetings with the members of Self – Help Groups and discussed about this issue. The members are also come forward to work for eradication of Dowry system and atrocities against women.





## WATER & SANITATION:

We organized Water & Sanitation Campaign during the month of November '2020 at our targeted villages and propagated the importance of balanced nutritious diet for the good health of mother and children at our targeted area. We brought awareness about water born diseases and how to avoid them to take precautionary measures.

## LEADERSHIP TRAININGS:

During this year our organization has concentrating to improve the leadership qualities among the leaders of village level sanghas. Thrift Groups. We organized three camps at Shadnagar Mandal villages. During the time of organizing the camps, we motivated them to form as Federation of Village Level Sanghas which intern helps them to organize themselves to work for the common issues such as control of pollution, Afforstration, de-silting of tanks, Plantation and other environmental programmes.

## AGRICULTURE TRAINING PROGRAMS:

**SAID** was aimed to develop the agriculture based knowledge among the target communities. People are having their own experiences in the indigenous agriculture. But it is equally important to educate the community with the innovative skill in the agriculture. In the process **SAID** had conducted the trainings with following objectives.

- To educate about agonic farming – cotton
- To explain about the consequences of health hazards,
- To explain about globalization and its impact on agriculture.
- To work out the strategies to cut down the expenditure as well increase in the yield.

## FAMILY COUNSELING PROGRAM

This is one of the key interventions of the Organisation. This activity was evolved to spread the knowledge among the rural areas to educate about the importance of inter family and intra family disputes. To educate community different strategies were followed. In the process village level meetings were organized to explain the purpose and to select the representatives for awareness programs. These meetings have given enormous opportunity for both to project and to the community to think about the importance of family institution.

## ENVIRONMENTAL AWARENESS

Environment protection has become the huge responsibility of everybody as it is being regarding day by day. This has been very much influencing the rural communities also. Because of this ecological imbalance rural economy and agriculture was very much damaged. To sensitize the community regarding environmental issues village level and mandal level meetings were conducted for farmers. The issues focused are

- Importance of greenery and Afforstration
- Crop cycle
- Soil and water conservation
- Protection of trees, streams and other natural resources
- Consequences and the problems with degradation of trees / forests
- Forest produces and it's economy



## YOUTH DEVELOPMENT ACTIVITIES

SAID believes that village development can be done only with the effective utilization of the local youth. Hence the youth has given importance in educating the youth in various aspects such as

- Youth role in village development,
- Positive education for youth
- Government programs schemes for youth
- Formation and strengthening of youth groups particularly in rural areas
- Activities and programs / services
- IGP for youth
- HIV-Aids / marriage age etc.

Total six programs were given for 180 youth. Some them were started forming youth groups in their respective villages. As there is felt need and it was demanded by the youth following training programs were conducted and placements were shown in order to make them self sufficient.

## WATER AND SANITATION AWARENESS

Water has become one of the major issues in the rural area. For drinking and for other purpose people either depends on public water supply or on hand pumps. Due to low rainfall the ground water levels are decreasing day by day. So people found difficulty to get safe drinking water. This is influencing the poor sanitation and polluting the environment. Hence an awareness camp was organized for 150 members and had explained the protection of safe drinking water though water conservation in the rainy season and also the need of protecting the water bodies near by the villages etc. PRI representatives and mothers were given preference for these sessions.

## GIRL CHILDREN EDUCATION :

SAID basically interested in children in women development During the year special focus was given for children education and their development. Regarding enrolments involved parents, staff and mandal level officials. Eligible children lists were prepared in advance on individual and mass motivation was organized in the villages. This has helped to ensure 100% enrolment. PTAs and village level committees have been educated to concentrate on retention particularly when the children return home on holidays.

Special dive has been taken to address the issue of girl child education. Soon after completion of primary schools parents are not willing to send girls for high schools. To address this issue, children admitted in to hostels and residential schools. This will ensure the continuation of their education and burden on parents was also reduced.

## WOMEN EMPOWERMENT:

Working for gender equity and women's rights.... Working for gender equity and women's rights has been one of SAID's major commitments. This option holistically addresses the issue of violence against women. It was realised that a fresh intervention strategy within the Criminal Justice System was needed to be addressed collectively. Violence against women both in the public and the domestic sphere is on the increase and most women get very little or no redressed to their problems on reaching a police station. It was felt that in the absence of any specialised training of the police or





civil society institutions to handle the psychological and social needs of the victims, the women seeking assistance were further victimised. Cases of violence against women not only need multiple interventions but a shift in approach, to give the women the right to make an informed choice when subjected to violence.

#### VEGETABLE CULTIVATION:

During the period, as many as 1,544 farmers opted for vegetable cultivation with very good income. Atleast another around 5,000 farmers who cultivated vegetables in past years, continued to do so in the reporting year also outside our project activity as they find vegetable cultivation very paying. Because of this vegetable development, Achampeta, Shadnagar Agriculture Produce market is flooded with large quantity of vegetables with prospects to send sizeable produce outside Shadnagar. As vegetable cultivation is stabilizing and increasing, already efforts are being made for quality production and some strategy for marketing. SAID is also helping in this direction.

#### SOCIAL AND GENDER EQUITY

Within the project design itself, the arrangements are made to reach the maximum benefits to traditionally weaker sections especially economically backward class, women and landless. The area-based interventions cover the entire range of the population. However, the individual resource inputs such as providing capital for running micro-enterprises, developing the orchards in the farmlands, rights for non-consumptive use of surface water storages are provided to the weaker groups. The decentralized approach of water resource development is adopted to make sure that the benefits reach to people on the upper and middle reaches of the catchment.

People's organizations have representatives from weaker groups. Measures have been taken to reduce the workload of women and involve them in the mainstream project activities. In addition women's Self Help Groups are promoted in each project village. Various micro-enterprises are promoted to make them financially empowered. The women's workload is considerably reduced due to easy access to safe drinking water sources, promotion of firewood plantations and inculcating the use of energy efficient cooking devices. Efforts are taken to build the capacity of women and men through training and exposure visits to developed areas. All this leads to active participation of women in the watershed development projects. Special efforts have been made to reduce gender gap in the projects.

During this year our Organisation has conducted the above-mentioned programmes with the resources mobilized from general public as donations and contributions raised from our General Body and Executive Committee members. This year we successfully mobilised resources (Donations, Contributions and subscriptions etc.,) and utilised the same for developmental activities planned by the Executive Committee of organisation. .

